

2026 Cookie Family Guide



**BRAVE.
FIERCE.
FUN!**

girl scouts 
of north-central
alabama

Important Dates

December 8	Girls start taking orders
January 19	Initial Orders are due
January 30 –February 1	Count and Go Initial Order cookies are picked up by troops to be delivered to girls.
February 2 –March 2	Cookies on the Go Girls sell door-to-door and deliver orders received during the Initial Order. Earn a patch for participating!
February 6 –March 15	Cookie booths
March 15	Cookie program ends
Early May	Girl rewards to troops

Families: Here's how you can support your Girl Scout's cookie program:

1. Attend her troop's cookie meeting.
2. Sign and return her permission slip before selling.
3. Help her set goals and track progress.
4. Help her create a Digital Cookie account.
5. Cheer her on during the program and celebrate her successes!

Digital Cookie

Digital Cookie is a program developed by GSUSA that allows girls to sell cookies safely online. This program allows girls to accept payment via a debit or credit card. Customers can pay for cookies online and have the option for the cookies to be shipped directly to them (shipping charges apply), delivered by the Girl Scout, or donated with no additional shipping fees. Use the app while selling door-to-door and at booths for a quick and easy process right on your phone!

Parents of registered Girl Scouts will receive an email from email@girlscouts.org with the subject line "Register for the Digital Cookie Platform today." Click the green button in the email to register.

Need help with Digital Cookie?

- Go to "For Girls"
- Informational Resources
- Digital Cookie

<https://www.girlscoutsnca.org/en/cookies/program-resources.html>



Hometown Heroes

GSNCA hosts a **Care to Share** program to provide cookies to Hometown Heroes—military, veterans, front-line workers, healthcare personnel, and essential workers throughout our communities. Simply collect a \$6 donation and turn it in to your Troop Cookie Manager! At the end of the program, GSNCA will coordinate with SUs and troops in the delivery of cookie packages purchased with a Gift of Caring donation to the amazing Hometown Heroes all around our council.

What does selling cookies do for my girl? When your girl sells Girl Scout Cookies, she is learning new things and having amazing experiences! When a girl participates in the largest girl-led entrepreneurial program in the world, she is developing skills that will last her a lifetime! Running her own cookie business will help her understand and explore five basic skills.

- **Goal Setting** – Setting cookie goals and making a plan to reach them
- **Decision-Making** – Choosing how her troop will spend their cookie proceeds
- **People Skills** – Talking to new people and listening to customers while selling cookies
- **Business Ethics** – Girl Scouts need to be honest and responsible every step of the way
- **Money Management** – Making a budget, taking orders, and handling money

Don't forget to update your email address in MyGS or with Membership Support at 1-800-734-4541.



Initial Order Girl Reward – Girls who reach 150+ packages on their Initial Cookie Order will receive a Palm Pal.

Troops with a PGA of 175+ will receive an additional \$0.02 per package on their Initial Order. Troops with a PGA of 200+ will receive an additional \$0.03 per package.



Crossover Reward – Girls who sell \$700+ in the Fall Product Program & 700+ packages of cookies will receive an Eno Roan Tote!



Crossover Patch – Create avatar, send 20+ emails, use the Share My Site in M2, sell \$375+ in Fall Product and 375+ packages of cookies



Ambassador Reward – Lifetime Membership for the top 5 12th graders with 700+ packages sold



4+ Booths – Booth Sales Patch



100+ DC – Cookie Techie Patch



40+ GOC – Gift of Caring Patch



Cookies on the Go 2/2-3/2 – Theme Patch



Troop PGA 355+ – Super Patch for all girls + \$50 Council Cash for the troop

60 packages
Action Patch



150 packages
Secret Pocket Headband



192 packages
BFF Bracelet Hair Tie Set



252 packages
Mini Jigsaw Puzzle
OR \$10 Council Cash



345 packages
BFF Wristlet Strap and Ferret Clip-on Pouch



415 packages
Ferret Plush with GS Trefoil Charm



520 packages
Convertible Crossbody Bag



700 packages
Cookie Lanyard & Cookie Charms & Cookie Clip-on Pouch OR \$20 Council Cash



875 packages
Cookie Duffle Bag & Large Clear Case



1100 packages
Glow in the Dark BFF Blanket OR Mom & Me Camp Weekend



1300 packages
Moon Lamp OR \$125 Council Cash



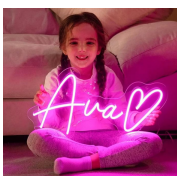
1500 packages
Stanley Ice Flow Flip Straw Water Bottle OR Owala Freesip Water Bottle



2000 packages
\$200 Council Cash
OR Week at Camp
OR pod swing



3000 packages — 1/2 Registration Fee for 2026 National Council Session and Unite Event OR Customized Name Sign OR Karaoke Machine



4000 packages — Full registration Fee for 2026 National Council Session and Unite Event OR Apple Watch OR 6 Month Subscription to Universal Yums Treat Box



5000 packages — Set of Luggage OR Meta Quest VR Headset OR \$250 Council Cash



How to Help Set Up Her Digital Cookie Store

1. Create a password.
2. Use your new password to login. Use the same email address where you received the registration invitation.
3. Guardians will be prompted to watch and review the “Safe Selling for Smart Cookies” safety video with their Girl Scout(s). You will not proceed any further until the video is reviewed in its entirety.
4. Read and accept the Terms and Conditions Agreement. Note: if you are a volunteer, you will see an additional Terms and Conditions for Volunteers.
5. The “Girl Scout Safety Pledge” will appear. Be sure to read it to/with your Girl Scout(s). Then check the box for “accept.” Click “continue.” You will be taken to a screen to register the Digital Cookie profile.

If the Girl Scout you are registering is 13 or older, you may enter her email address and she will complete her own registration process. You will receive an email alert prompting you to review the profile she has completed the setup process. Approve the profile to launch her online program!

Cookie Entrepreneur Family Pins

Each Girl Scout grade level will have its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection—one unique pin for every year they participate!

Bring the whole family together for tons of fun and learning with our Cookie Entrepreneur Family Pin collection! Learn more at girlscouts.org/entrepreneurfamily.

COOKIE 
ENTREPRENEUR
 **Family**

Cookie season is more fun with family.



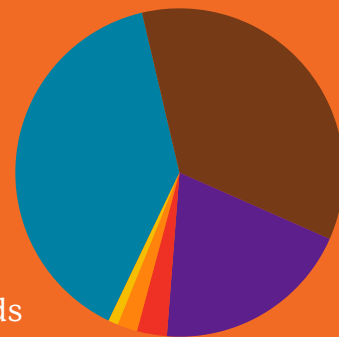
What Can a Cookie Do?

After paying the baker for the cookies, 100% of the proceeds from the Cookie Program stay local!

40% Council sponsored programs, events, training, scholarships, camps, property maintenance, and girl and volunteer support

3% Girl Rewards

2% Digital Cookie processing and handling fee



36% Cost of cookies and collateral materials

20% Troop/SU proceeds

1% Debt collection and unpaid balances